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## A very warm welcome to the Basel Occupations and Education Fair

Dear parents of children leaving compulsory school!

The Swiss economy is doing well. Our firms are successful throughout the world. For this they need well-educated employees. Where these originate is unimportant. Whether Portuguese or Swiss, Turkish or Croatian: whoever has a good education and puts it to use, contributes to the success of Switzerland's industry and economy, and benefits personally.

You may ask why it is that pupils with foreign sounding names find it more difficult to find a traineeship than young native citizens. And why it is that a third of foreign young people in Switzerland do not attempt to absolve further training. We don't know all the answers. But we want the situation to change!

Professional training with a training qualification is the most suitable path for many young people into the world of work. Someone who has a job and satisfying work is content and feels accepted by society. The better the training for school-leavers, the smaller the danger that they will not find work, and at some point become dependent on welfare.

So if you have children who will be leaving school soon and have to decide on an occupation, you shouldn't miss visiting the 3rd Basel Occupations and Education Fair! From the 14th to the 15th October, 2010 in the Congress Center (Messezentrum) Basel, we will show how you Swiss occupational training functions. We will inform you about various the possibilities of occupational training open to your children--in over eleven different languages.

Bring your daughters and sons with you: we will show them 250 possible paths to the world of work. And experienced pros will have answers to questions like, «How and where can I get a traineeship?», «What do I do after my traineeship?», «How can I acquire further training after my traineeship?», «Which training schools can I attend?», or «How much will I earn?».

So a very warm welcome – we are looking forward to seeing you there!

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